Fraser Valley

Milk Break

1975

Milk break

JUNE, 1975 VOL. 1, No. 1

Again in Print

We're back! After a brief absence, Milk Break is again in print to keep FVMPA employees and their families informed of the latest events in their industry. The name is the same, but the format has been changed to fit in with a new monthly publishing scheme. We hope in this way to give you more news and more timely information. As this is a newsletter for you, the employees, its success will depend on the participation of all staff in sharing news items with the rest of the readers. If you have a story or an interesting snippet, please send it along. What would you like to see in Milk Break that was not in it before? What do you **not** want to see? We welcome your opinion. Any suggestions can be sent to our production office located at the Burnaby Plant.

STAN BAGOT, left, accepts congratulations from FVMPA President, GORDON PARK on achieving 23 years of accident-free driving at the recent Annual Awards Dinner. Stan is a retail driver in the West Vancouver district. More photos inside.

New FVMPA Executive Announced

Effective since February 1, 1975, **Neil Gray** has been the Fraser Valley Milk Producers' Association's sixth General Manager. He held the position of Assistant General Manager for the previous seven years. Neil has worked within the industry for many years and brought a broad field of experience to his new duties.

Norman Tupper, former Operations Manager, was appointed to the position of Assistant General Manager. Mr. Tupper also assumed the responsibilities of Manager of Planning and Development and Administrative Services.

To further cope with the complex and everchanging needs of the Association, a management group has been formed. These nine managers, who meet each Monday morning, represent the major operations areas of the Fraser Valley Milk Producers' Association. The weekly meetings provide an opportunity for discussion and communication between departments. In this way it is hoped that more information will be available to the employee group to better understand the nature and involvement of the Association's business.

N. T. Gray

N. E. Tupper

Each yearly quarter, an evening meeting will be held to inform departmental staff of the current situation within the industry and our Association. The first such meeting was held just recently where over 50 staff members were briefed on proposed construction and renovations, packaging and labeling requirements, financing and market results.

Assisting Mr. Gray and Mr. Tupper on this committee:

Moffat Goepel, Comptroller & Manager of Office and Financial Services.

Jack Aird, Manager, Sales and Marketing Services.

Bill Hawes, Manager, Distribution.

Bob Irwin, Manager, Laboratory and Farm Services.

Grant Larkin, Manager, Plant Operations.

Tom Low, Manager, Member Relations.

Don McQueen, Manager, Engineering Services.

16 YEARS

20 YEARS

19 YEARS

15 YEARS

17 YEARS

11 YEARS

13 YEARS

10 YEARS

14 YEARS

Safe Driving Awards '75

23 YEAR AWARD—STAN BAGOT.

21 YEAR AWARD—AL SAWATSKY (not present).

20 YEAR AWARD—(from left) VERN SCOTT, G. W. PARK.

19 YEAR AWARD—(from left) BILL WOOLLET, HERB WOODBRIDGE of Motor Vehicle Branch, Victoria. Not present: ART ALLEN.

18 YEAR AWARD—G. JOHNSTON (not present)

17 YEAR AWARDS—(from left) SHELDON FORSYTH, WALLY KING, G. W. PARK, DON CROSS. Not present: AL HUGHES, STAN WILSON.

16 YEAR AWARDS—(from left) BILL CUNNINGHAM, BILL WENDLAND, DOUG McLELLAN, MARSHALL CURRIE, DES VOSPER of M.V.B. Burnaby, LIN HARRIS, WALTER OLLECK, BERT BURROWS. Not present: BERNIE ANDERSON, DON GREEN, GORDON ROSS, PAUL SAPINSKY, MOE THRANE, G. BARTELS.

15 YEAR AWARDS—(from left) MALCOLM HAYTON, ROBERT BLACKWELL, JOE GRAY, JACK SCOTT, BUD ETSON, BILL HODGINS, GEORGE PENNER, GEORGE PARKES of Reed Shaw Stenhouse Insurance, GEORGE McKILLOP, PAT MANGAN. Not present: MYRL JONES, GORDON SCHLUTER, BUD THOMPSON.

14 YEAR AWARDS—(from left) RON FLASH, GEORGE SMITH, HARRY DEXTER, RON CARMICHAEL, DAN BRAYFIELD, JERRY LOGAN. Not present: JOHN McKAY, GEORGE MILLER.

13 YEAR AWARDS—(from left) AL HALL, H. EARLE, of I.C.B.C., DOUG MILLER, DON ORTON. Not present: WALTER HARNETT.

12 YEAR AWARDS—(from left) JACK FOSTI, SIG BRAATHEN, FRED MATTE, EM BARDEN, KEN WOLFE, BILL AMOS, REG PECKOVER.

11 YEAR AWARDS—(from left)—KEN HOWATT, ARNOLD BELLAMY, KEN WOOD, HUGH EDWARDES, GERRY BENNISON, KIT BIGGARS, JACK PARKER, BILL WHYTE, BILL REGER, ERNIE EVANS. Not present: VIC DICK, AL GERMYN, ED MAILHOIT, J. MALM, HANK REGER, ERNIE PARKER.

10 YEAR AWARDS—(from left) DON BRYNJOFSSON, BRUCE HARKER, CHUCK LINDER, ALLAN YOUNG, JIM GILLIS, ROY TEMPLE, BOB CATTERALL, ABE NEUFELD. Not present: HARRY WILLCOX, STEVE WILLIAMS, F. YEOMANS.

New FVMPA Director Elected

Melle Pool

Newly elected to the FVMPA Board of Directors is **Melle G. Pool,** a dairyman from Glen Valley. Mr. Pool was born in Holland and is a graduate of the Groningen Agricultural College. He has operated his present farm since 1957 and, with the help of his three sons, now has a milking herd of 220 purebred Holsteins. Active in agricultural organizations, Mr. Pool has served for twelve years as President of the Glen Valley Local and has been a member of the B.C. Dairy Farmers' Education Committee for six years.

Metrication I

Metric conversion will require us to learn a new language to express measurement of many everyday items. It is nothing more than the application of the decimal system to measurement. The difficulty is not in learning the metric system, but in unlearning the imperial one. The following are some of the changes which will take place over the next few years:

Body temperature from degrees Fahrenheit to degrees Celsius
Body weight from pounds to kilograms
Measurement from inches to centimeters
Liquid volume from quarts to litres
Distances from miles to kilometres
Gasoline consumption from miles per gallon to kilometres per litre
Speed from miles per hour to kilometres per hour
Tire pressure from P.S.I. to kPa
Farm measurement from acres to hectares

The first change was temperature from Fahrenheit to Celsius. The easiest way to think metric is to forget the old system and associate key metric numbers in you mind. Here are some Celsius checkpoints.

100 degrees	Water boils
37 degrees	Body temperature
30 degrees	Let's go swimming
20 degrees	Room temperature
10 degrees	Beautiful spring day
0 degrees	Water freezes
–10 degrees	Skating on the pond
–20 degrees	Normal Calgary winter

If it really bothers you not to know what the Fahrenheit temperature would have been, double the Celsius and add 30.

Branches Close In Okanagan

Due to proposed changes by the Provincial Government, it has become economically unfeasible for Dairyland to continue to serve our customers throughout the Okanagan and Southern Interior areas of the Province. The Government through the B.C. Milk Board is planning to amalgamate the three milk board areas of Vancouver, Okanagan-Kootenay, and Cariboo Central Interior, into one area.

As a result, on May 5th, it was necessary for us to close our branches in Revelstoke, Kelowna, Penticton, Princeton and Merritt. Sixteen employees, working in these branches were affected by this decision. All were offered opportunities for employment elsewhere in the company, providing they were prepared to move to new areas where jobs exist. At the present time only three employees have indicated their willingness to relocate, the others are seeking employment in the towns where they are presently living.

The Association, however, will hold this offer open for a reasonable length of time and if any employees are unable to find new employment, they will have priority consideration for openings elsewhere within the company.

It is with regret that Dairyland must take this action. The co-operation and loyalty of all employees who have done so much to build these branches up over the past years is greatly appreciated. The decision to close them has not been taken lightly. A special thanks is extended to all employees who have been affected by this closure for the splendid job they have done and the Association wishes them every success in the future.

Dairy Year Summed Up

The March-April issue of Butter Fat magazine features all the pertinent reports and happenings at the 58th Annual Meeting of the FVMPA held in March. President **Gordon Park** and General Manager **Neil Gray** outlined the major developments which took place during the year. Mr. Park reported increased production and larger milk producing units among FVMPA farmers. He indicated that both Federal and Provincial levels of government have recognized the need for farmers to obtain an adequate return for their labours, and that this has increased the responsibility of the producers to assist in the promotion and sale of their products.

Mr. Gray enlarged upon the numerous changes now taking place within the dairy industry from a processing standpoint. He pointed out the delicate balance between farm production and consumer buying trends, adding that the pendulum can swing very quickly from extremes of shortage or surplus.

Copies of the current Butter Fat can be obtained through the Member Relations department or at all plants and branches.

Steelhead Derby

1. Smallest steelhead caught by John Spenst ..... 6 lbs ½ oz
2. Average weight of all fish caught by Harold Karr ..... 9 lbs 6 oz
3. Heaviest fish caught by Fred Franks ..... 16 lbs 7 oz
4. Second heaviest fish caught by Wally Armitage ..... 13 lbs 12 oz
5. Third heaviest fish caught by Harold Karr ..... 12 lbs 8 oz
6. Fourth Heaviest fish caught by Jim Brown ..... 12 lbs 0 oz

Staff Appointment

Ernie Brown

Ernie Brown joined the FVMPA in April as a Staff Assistant in the Burnaby Production Department. His work will include assignments in planning plant layout and equipment, as well as current projects involved in the changeover to the metric system.

Ernie has had widespread experience in the food industry, as a Provincial Dairy Specialist, as a technologist with Andre's wines and with the Lucerne organization.

He has recently returned from two tours in Africa under the Federal Government's CIDA development aid scheme. The purpose of these visits was to set up an experimental dairy processing plant and to determine the feasibility of developing a dairy industry in African countries. This included research into processing methods, marketing finished products and importing dairy cows. His first assignment in Uganda in 1972 came to an abrupt close after a year because of political problems. The second project took place in Lesotho, a town 600 miles north of Cape Town in S. Africa.

By the way . . .

Grant Larkin, FVMPA Production Manager is reported to have bumped elbows with B.C. Premier **Dave Barrett** in a recent rugby match played against a visiting Japanese side, the Fuwaku's from Tokyo. The winning Vancouver club, the Whoi-Whois, play in the Over 40's league whose members mostly enter this strenuous sport for the purpose of keeping fit.

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Telephone: 298-1373

Dairyland PACIFIC

Milk break

JULY-AUGUST, 1975 VOL. 1, No. 2

RON ELLIOT (right) won a trip to San Francisco for gaining the most new customers on his route. Sharing in this effort was Relief man, GUY MARTEL, (left) who won a cash prize.

Drivers win prizes in retail promotion

A total of 2,300 new home delivery customers were gained in a very successful team effort by the entire retail division. This was the result of a month-long new customer promotion in April and May for Burnaby, Valley and outlying branches. Retail Operations Manager, **Don Winton,** was pleased with the outcome, stating that the average increase was about 23 new calls per route.

Cash prizes were awarded for first and second place in each supervising group. A total of 49 people shared in cash prizes ranging from under $10 to $66. Bonus draw tickets went in the barrel for each five new customers. The three winners received a 1976 Sterling Silver Olympic coin set. A supervisor merit award went to the supervisor and foreman achieving the highest group average. The winners were supervisor, **Mike Vinter** of the Valley Branch and foreman **Gord Johnson** and **John Giesbrecht.** A close second was supervisor **Bill Morton** and foreman **Alf Edinger.**

Grand champion and winner of a trip for two to San Francisco was **Ron Elliot** who sells in the Richmond area. Ron has been with Dairyland for five years. Ron's relief man was the equally hard working **Guy Martel,** who won $100.00 as his grand prize.

New branches will open this fall at Terrace, Smithers

Two new branches at **Terrace** and **Smithers** are under construction to meet a growing trade in this area. These will replace the present older depots struggling to handle the volume of fluid milk processed in Kitimat from Bulkley Valley farms and the truck loads of milk products from Burnaby.

The larger of the two branches at Terrace will depose a small building on the same property built in 1963. Situated in a hollow, it has experienced severe water seepage and was not suitable for modernization or expansion. The new depot will be built with platform height to accommodate the large trailers and it will provide ample cold storage for the product. Eight times as large as the present depot the new building will contain 2680 square feet of ice cream freezer space—the capacity of eight semi-trailers. It will also provide a 40 by 42 foot cold room for milk storage and a roomy, efficient office.

At Smithers, a different site was bought for the new branch which is closer to town and adjacent to the recently re-routed highway. The old structure, circa 1900, formerly served the Bulkley Valley farmers as a cooperative creamery in the days before the existence of the highway which now links this area to Kitimat. It was converted to meet the FVMPA's needs when bought, but has always been outdated. The depot under construction will be set on piles, deemed necessary due to the bearing pressure of the soil. It will be about three times as large and contain at least eight times the cold storage capacity.

In both instances, the buildings are at the stage of being ready for foundation slabs. The ice cream freezers are to be constructed from pre-fab boxes and the average cost will be approximately $400,000 for each depot. The completion date is planned for September or October. See artist's sketches inside.

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Dairyland PACIFIC

Maneouvring around obstacles was a big part of the driving test for competitors in the recent B.C. Truck Roadeo. The course involved backing, parallel parking, curving and accuracy in a tight space. Drivers also had to complete a written exam.

Crang places well among roadeo drivers

Dairyland truck driver **John Crang** got a chance to demonstrate the expertise needed to operate a big truck under difficult circumstances June 8th. This was the day of the 22nd annual B.C. Truck Roadeo sponsored at BCIT by the Canadian Association of Fleet Supervisors. In this event, drivers from all over the Lower Mainland competed in exercises much more trying than they would meet in ordinary day to day driving.

At the end of the driving tests, John had placed second in the Straight Truck category, only 10 points behind the winner. This was an accomplishment which can be fully appreciated only by professional truck drivers and those in the business. A straight truck is the type where the cargo box is permanently attached to the truck frame—as those used on wholesale routes. Other Dairyland drivers entered in this class were **Jamie White, Robert Browne** and **Gerald Hunter.**

Competing in the Walk In Category (a walk in truck is like a retail delivery truck) were Dairyland drivers, **Bill Wendland, John Chase** and **Guy Martel.**

New products, ideas, packages to market

Ice cream will get special treatment in Dairyland advertising and marketing programs this summer. A dozen children's voices are airing the "Ice Cream from Dairyland" jingle on local radio stations from now until the end of July. This commercial has been updated with a catchy new country rhythm in the musical background.

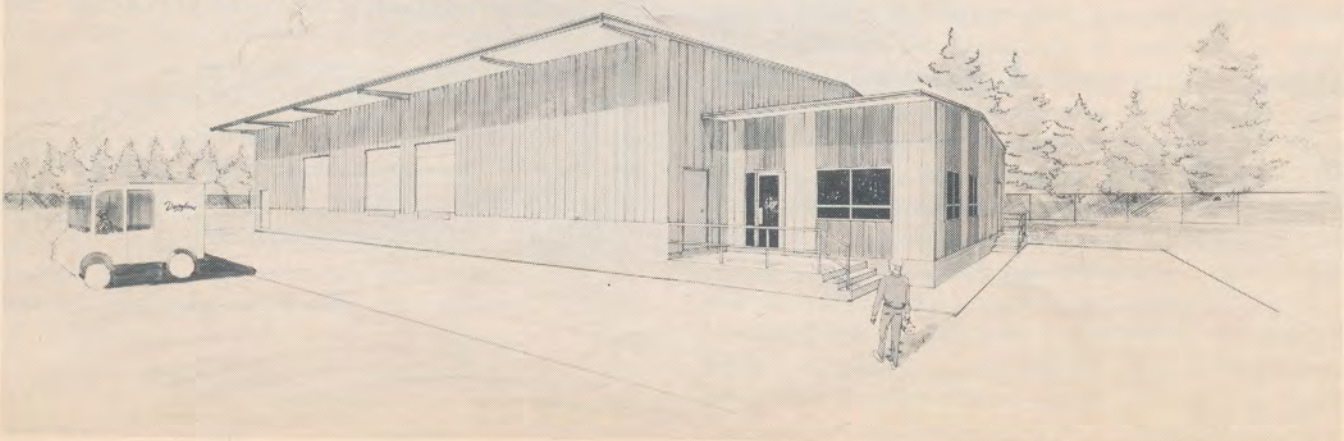
Many B.C. families will win an expense-paid day at the P.N.E. in Dairyland's "Ice Cream Spree" contest. The lucky 101 winners of the draw will be treated to free admission, meal tickets, parking, rides and a choice of the **Seals & Crofts** or **Jim Nabors** shows. Twenty out of town visitors will also win overnight hotel accommodations.

New flavours of Dairyland ice cream in 3-pint packages will be introduced at intervals during the summer. The new "Taste Treats" consist of Butterfinger—with chunks of candy; French Vanilla made with egg custard; Swiss Chocolate Cherry — maraschinos in chocolate fondant; English Butter Rum Toffee — with pieces of candy and a butter rum spin, and Bavarian Peach Marshmallow — peach fruit with unwhipped marshmallow. All ice cream novelties are selling well, despite the cool June. The area showing greatest growth has been in 12 pak items — revels, fudgsicles and popsicles. A new 18 pak poly bag has just been introduced for the economy minded consumers.

Vem Yogurt has been introduced in two new flavors —Peach and Pineapple. This now provides an excellent range of flavors, consisting of Strawberry, Red Raspberry, Boysenberry and Blueberry. Vem was the first package to be converted to hard metric (175 grams) and it is fully bilingual in compliance with the government's Consumer Labelling and Packaging Act.

Dairyland Orange Juice adds a new package size with the introduction of the 8 oz. Pure Pak carton—an ideal size for families or the ever-growing restaurant trade.

NEW DEPOT—SMITHERS



Dairyland "Expos" hit softball circuit

Strategy—Winton

Drive—Wood

Speed—Bastable

Stance—Sherbuck

The bench

A mixed softball team starring players from the Burnaby plant have been playing in a recreational league since mid-May. Seen here are just a few of the players, as the line-up changes each week. Games have been played against Lenkurt, CKWX, Griffiths-Gibson Advertising, Labatts and Citation Cabinets. Dairyland so far has a 2 win - 3 loss record but, according to team manager, GEORGE HRENNIKOFF, they are improving all the time and have five games yet to go.

New commercials show farmers in action

The television commercial spots currently seen on "REACH FOR THE TOP" on CBUT on Monday nights are telling more than 200,000 people in B.C. every week how our dairy farmers go about producing and shipping milk to Dairyland.

Last year, five commercial spots were produced, and just finished are four new spots that will go on "REACH" with the start of the new series in September.

The new commercials were filmed on dairy farms in the Fraser Valley belonging to **Jake Van Leuwan, John Sturrus,** and **Walter Dahl.** Stanchion barns, milking parlors, collecting tanks—all are shown, as well as the work done in our Laboratory as well as the laboratory in the Dairy Branch of the B.C. Department of Agriculture.

The commercials were written by Advertising Manager **Sam Fogel** and were filmed by **Kalle Lasne** of Psychomedia Productions. Over three thousand feet of 16mm colour film were shot and then edited down to 144 feet needed for the four 60-second spots. The announcer's voice used was that of **Terry Garner,** the popular Quizmaster on "REACH FOR THE TOP".

Metrication 2

Metric package sizes are now gradually being introduced into FVMPA operations. First to undergo the change was the 4 litre ice cream pail, replacing the gallon size in mid-May. Sour cream sold in bulk is also available in the 4 litre pail. Fiesta ice cream in four flavors will soon be appearing in a 4 litre cardboard carton. This seems an enormous package when compared to the present largest folding carton, the 3 pint size. It is actually slightly more than twice its size.

Other sizes approved by the National Dairy Council for ice cream packaging includes:

60 ml	compared to	2 oz.
75 ml	compared to	3 oz.
100 ml	compared to	3.5 oz. sundae cup
500 ml	compared to	1 pint
1 l	compared to	1 quart
2 l	compared to	3 pints
4 l	compared to	1 gallon

Metric sizes for all products will be gradually phased in as stocks or cartons are depleted. This plan of course will be linked with new packaging equipment or modification of old systems.

"Dash" for help

Until recently there was no simple inexpensive device available by which disabled people or those transporting them could summon aid when the need arose. "D.A.S.H.", a registered non-profit organization under the British Columbia "Societies Act", now produces a distinctive distress signal which will soon be universally recognized as a cry for help when used by an elderly or handicapped person.

In driving cars, these people must contend with unexpected or unforseen mishaps. The usual alternatives of relief are not always open to these particular drivers.

DASH has come to the rescue with the provision of a distress flag, which when hung from the window, will act as an indicator to the passerby to contact the local police department and ask them to send help.

DASH also provides employment for disabled people in the manufacture of distress signals and handcrafts. The eligible categories for this DASH service are: wheelchair users, thase with ambulatory disabilities, i.e. Amputees, Arthritics, Cardiac conditions, C.P., M.S., M.D., Neurological and Spinal injury or disease, Diabetes, Hemophilia and similar debilitating diseases. Also the elderly with reduced mobility organizations, private individuals or relatives who provide transportation for the handicapped.

Shell Oil of Canada, Ltd., and Home Oil of B.C. have instructed their gas bar attendants to serve the handicapped driver who displays the DASH flag at their self-serve outlets.

These flags are available for $4.50 from: D.A.S.H, P.O. Box 133, Delta, B.C. V4K 3N6.

COMING EVENT
FOR
STAFF & WELFARE MEMBERS

FALL DINNER DANCE

Saturday, Sept. 20
7:00 p.m. to 1:00 a.m.
Gizeh Temple
3550 Wayburne, Burnaby

- *Smorgasbord*
- *Free Bar*
- *Floor Show and Prizes*

Tickets—$10.00 per person

Doug Hoy retires

Doug Hoy

Doug Hoy, former manager of the Valley Branch, retired at the end of May on his 61st birthday after a long career in the dairy business.

Doug started out with his father in Hoy's Dairy during the 'thirties. He was later the General Manager and part owner of Royal City Dairies in New Westminster.

He joined the FVMPA from Richmond Dairies and became Plant Superintendent of Arctic Ice Cream and later of Shannon Dairies. In 1967 he moved to Kitimat as Manager at the opening of the plant. He has been with the Valley Branch for the past five years.

On retiring Doug picked up and moved to Armstrong, where he now enjoys a five acre hobby farm.

Staff appointment

Jim Thom

Jim Thom has been appointed to the position of Branch Manager, Powell River Branch. Jim was previously Branch Supervisor at Revelstoke and commenced his new duties the first of June.

Comings & goings

JOINING US:

Sardis Tank Truck Drivers—Wayne Collins
Edward Kemp
Burnaby Maintenance—Aranua Bardos
Nanaimo—Part Time Office—Doris Frank (formerly Doris Gerg, Burnaby Wholesale Service Department).
Kitimat—Duncan Robertson
Sardis Lab—Gail Smart, Mildred Fleming
Wholesale Service—Della Giesbrecht, Pamela Huss
General Office—Vicki Fleeton

LEAVING:

Gordon Archibald
Maintenance—Bonnie Sugden
Production—Dennis Gladue
Valley Branch—James Hobson
Terrace—Art Juell
General Office—Valerie Benneke, Deborah LaTreniere

RETIRING

Ben Hyde—April 16/57 - May 21/75

Ben worked as an operator on the Pure Pak equipment at Burnaby and, before that, at the Eighth Avenue plant—a total of 18 years with the FVMPA. Ben will now have more time to spend on his favorite hobbies of painting and rock collecting. We understand he is also planning a trip to Australia sometime in the future.

Branch reports

Prince Rupert Area: Our correspondent, **Hugh Robins,** reports some changes among his staff. **Dennis Mitchell,** originally from Toronto started with Dairyland as a wholesale driver-salesman in May. His hobbies are model airplane building and flying the real ones. Hugh suggests that a plane route might be brought into extra service for our customers in surrounding villages. "Paint it in Dairyland colors and call it the Milk Run," he says. **Jim Carlson** has recently taken on added responsibilities as a route relief man at the Prince Rupert Branch. **Jeno Potornoy** at the same time was promoted to Route Foreman. Jeno, an avid sports fisherman, recently placed third in the annual Prince Rupert fishing derby. Branch Manager, Hugh was recently elected Grand Knight of the local Knights of Columbus Council, to take over this position in September. He is also secretary of the Prince Rupert Rotary Club and serves the community as a member of the board of school trustees. In **Kitimat, George Thom** and Dairyland staff members were among many local businesses and organizations in contributing toward a beer garden for the Annual May Fest held there recently. Funds raised will be spent on a youth bus.

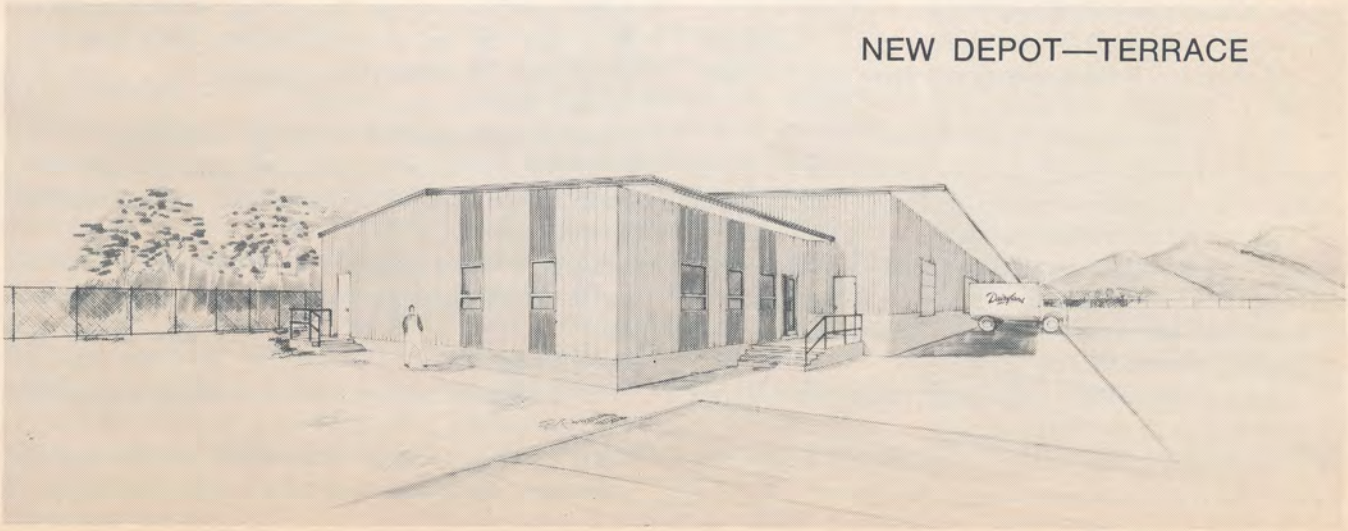
Island: Braum Van Reeuwyk reports that **Wayne Brown,** a driver-salesman at **Campbell River,** was recently made a nominee for the Campbell River Sports Citizen of the year. Wayne is very active in coaching minor softball and hockey teams and specializes in badminton in his spare time. Also in attendenace at the Sportsman's Dinner were such celebrities as **Johnny Bucyk, Bobby Orr, Greg Sheppard, Eagle Keys,** and **Jim Young.**

Prince George Area: Correspondent **Bob Frazier** says there are a lot of out-of-shape baseball players starting off the summer season there. **Bob Forsyth** in Mackenzie is last year's "King Neptune" of Nanaimo's Sea Festival, but came north to get a tan. Another hub city defector is **Rudi Jones** in **Vanderhoof. Gary Hewison** of **Quesnel** spent a long holiday in Mexico and **Don Hansen** of **Williams Lake** was in Hawaii, although in both instances we understand they couldn't wait to get back to the good weather. Congratulations are in order to **Vic** and **Sam Tytler** on the arrival of a daughter in May.

Cariboo Area: Stan Harder sends greetings from **Kamloops** and an original sketch of a cow-boy which, though very comical, unfortunately, we were unable to reprint. The area has been heavily involved in support of sport the past few months. The Dairyland midget boys' hockey team coached by staff member, **Ron Ratcliffe,** came away with top honors in the inter-city hockey championship. Dairyland also supports a midget girls (age 15-16) baseball team coached by **Arnie Pelzer.**

Continued next page

NEW DEPOT—TERRACE



The Kamloops French Connection, **Rene Cordonier** is involved in coaching a pee-wee soccer team. He is presently on crutches, claiming that he fell out of his milk truck. Stan personally believes that one of Rene's four sons kicked him in the shins because he didn't make the team. On to the heavy news . . . Branch Manager **Dave Lund** is planning a branch picnic-fishing derby in appreciation of the efforts his men have put forth. Dave has promised to personally donate all liquid refreshments for the occasion.

At Burnaby . . . Congratulations to **Linda White** of the Burnaby Lab, who gave birth to a daughter, Colleen Patricia, at the end of June. **Joe Carroll,** Burnaby machinist, reports that the model train which he and fellow members of the B.C. Society of Model Engineers built for Heritage Village had its opening run on July 5th. The train is a one-eighth replica of a live steam CN locomotive, vintage 1912. The group has been working on this project over the past two years. Some of the actual building took place in the machine shop at the Burnaby plant.

Tom Querner photo

The miniature railway just completed for Heritage Village involved staff at Burnaby's workshop. It will be operating every day through July and August from 10:00 a.m. to 6:00 p.m. and weekends Easter and Thanksgiving, weather permitting.

Tips for safe boating

DO

- Head for the nearest safe anchorage or landing when a storm threatens and avoid the temptation to "buck it".
- Obey the regulations regarding lifesaving equipment, using only that stamped or labelled "approved" by the Department of Transport.
- Assist any boat in distress. The waving, in a vertical circular motion, of a piece of light colored material or a light by night is a distinctive distress signal.
- Slow down when passing dredges or water where divers may be working.
- Slow down when making sharp turns, and in bad weather.
- Slow down when passing rowboats and canoes, especially in narrow waters.
- Learn the Rules of the Road and practice them.
- When operating at night, carry a few red flares in a water-tight container; the red flares used on railroads are efficient and inexpensive.
- Keep the bilges of the boat clean, free of oil, gasoline and rags, etc. Vent any enclosed areas into the open air.
- Check the battery and its ventilation.
- Respect your boat and know its limitations.
- Obey the regulations regarding fire precautions and fire extinguishing equipment.
- Carry an anchor and sufficient length of sound cable, rope or chain—at least five times the average anchorage depth. Be sure that the inboard end of the line is securely fastened to the boat.
- Wear a lifejacket in a small boat whether or not lifesaving cushions are carried.
- Join a yacht or boat club if possible, and keep yourself fully informed on regulations, etc.
- When engaged in extended cruising carry the latest corrected charts and related publications in your boat at all times.

DON'T

- Stand up or change seats in a small boat, particularly when the boat is fully loaded. If necessary, crouch low and keep the weight on the boat's centreline, holding on to both gunwhales.
- Stand up when starting an outboard motor.
- Operate near swimmers.
- Mix liquor and boating.
- Use a leaky or poorly built boat.
- Cruise fast enough to create a dangerous swell when near small boats.
- Leave your tiller or steering wheel unattended when under way, especially in harbours, anchorages or narrow channels.
- Throw garbage overboard.
- Sound your horn or use the spotlight unnecessarily.
- Wait until the last minute to signify your intentions of obeying the Rules of the Road.
- Anchor close to other boats.
- Cruise at high speed in or near an anchorage.
- Hold impromptu races with other boats because rowboats, canoes and other small craft are endangered by the wash.
- Attempt to swim ashore if your boat capsizes or is swamped. Hang on to the boat until you are picked up.
- Be a "show-off".
- "Buzz" bathing beaches; swimmers are hard to see in the water.
- Carry out-dated charts and related publications in your boat. Always use the latest corrected editions.

Milk break

SEPTEMBER, 1975 VOL. 1, No. 3

A brightly coloured tinker-toy motif was used for all the enclosures at Animal Farm, this year's Dairyland exhibit at the PNE.

Lab Closes at Delair

The lab at Delair was closed August 6th in a move to consolidate the quality testing of raw milk. Farm tank pickup samples from 288 shippers are now transferred daily to the Burnaby Lab for quality testing and also for "IRMA" composite samples, which are processed at the Dairy Branch on Willingdon Ave. (IRMA is the Infra Red Milk Analyzer equipment which computes butterfat, protein and lactose from the samples of milk.)

The closure will enable **Ed Frederickssson,** Plant Bacteriologist and Fieldman, to devote most of his time to fieldwork with those farmers shipping to Delair and some of those shipping to Sardis. Based at Sardis, he will be responsible for the sanitation of all tank trucks and raw milk receiving equipment at both plants. **Bob Millard,** Plant Bacteriologist and Fieldman will spend as much time as possible in fieldwork with some of the Sardis shippers. He will be responsible for the preparation of the laboratory, for the sanitation of the processing equipment and for the quality of products at Sardis. **Fletch Horney,** who previously woker as a lab tester, has now been appointed Assistant Shipper at Delair.

The floor space released by the lab's closure will be utilized in additional distribution facilities.

Super Board Head Named

Former General Manager **George Okulitch** has been officially named head of the B.C. Marketing Board. This Board known as the "Super Bord" works with producers, processors, commodity marketing boards and consumers to ensure a fair and equitable distribution of quality B.C. produce.

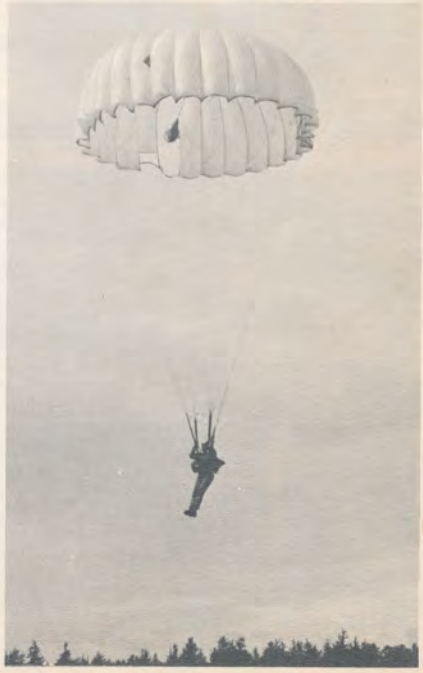
Mr. Okulitch is replacing **Dr. George Winter,** U.B.C. Agricultural Economics, who has accepted an international assignment.

Dairyland's Animal Farm New at PNE

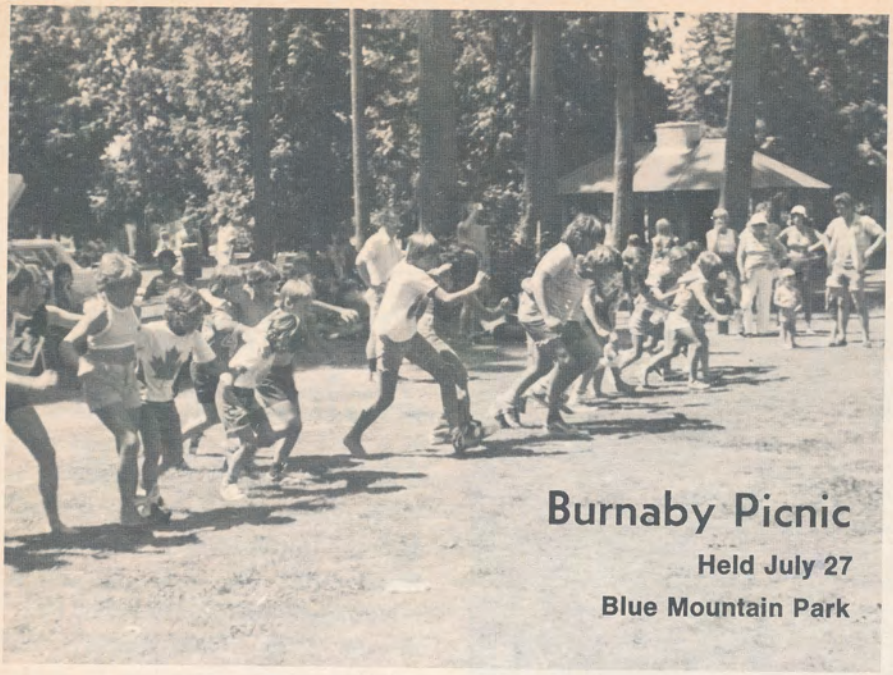
After many years in the old and familiar tent located near the demolition derby area, this year Dairyland inaugurated the "Animal Fair" at the PNE. Unfortunately, the weather didn't cooperate to make the new domestic animal exhibit the Fair's star attraction. It was the wettest P.N.E. in twelve years.

Located in the high-traffic Garden Rendezvous area, the Dairyland "Animal Fair" played host to many thousands of youngsters and adults alike, even despite the downpour. Colouring books from previous Fairs were distributed to the youngsters, and plans are underway now to give next year's "Animal Fair" protection from inclement weather and the elements.

Geronimo!



DOUG WILSON *takes his first parachute jump. Story, Page 4.*



Burnaby Picnic

Held July 27

Blue Mountain Park

Peak Milk Production

The Burnaby plant hit a new production record of 1,064,000 pounds of milk on September 4th. This was due to the shut-down of supermarkets in the Greater Vancouver area, causing increased demands on other outlets served by the FVMPA. A great deal of credit and thanks must be extended to production and distribution staff for their extra efforts in handling this tremendous increase in volume.

Production increases are running about 30% above average, causing problems in all areas. The ability of all FVMPA staff in coping with these upsets is very encouraging.

Comings and Goings

JOINING US:

Delair—Brian J. Padgett
Burnaby Checkers—
D. H. MacDonald
Wholesale—Richard C. Hands
Sales—Ronald B. Oliver,
Howie K. Inch
Retail Sales—Eric K. Ueland,
R. A. Begg
Nanaimo—G. V. Manke
Powell River—David J. Bannister
Courtenay—J. B. Clark
Quesnel—Jay J. Drew
Mackenzie—James G. Lovett
Smithers—Glen Ewald
Terrace—Randall Cowans
Kitimat—Wolfgang Schmidt,
Helen Pihooja,
J. J. Simons
Home Service—Kathryn Kemp
Wholesale Service—Patricia Collins
General Office—Christine Leggatt,
Marion J. Onstein,
Ursula Cempel

LEAVING:

Wholesale Drivers—Gordie Reid
RollandPhillips
Retail Sales—Peter Cebry
Bob Pope
Prince George—Beverly Larmand
Kitimat—Joan Smale
General Office—Janet Popko
Marlene Dilley
Home Service—Wendy Turner

A baby shower was held at Burnaby Aug. 15 in honour of GAIL SUTHERLAND *on her last day of work. Gail had been employed in the Payroll Office for the past eight years and was active in the Staff and Welfare club.*

The new farm tankers, like this one shown making a morning milk collection, have been added to the FVMPA's truck fleet in a general up-dating of hauling vehicles. New highway regulations allowing higher axle loadings have made it possible to use the conventional cab and chassis rather than the tilt cab. The loading capacity of the tanks is 32,000 pounds.

Antique Steam Engine Donated to B.C. Collection

An old steam engine which served the Sardis Plant for 30 years to generate emergency power is now a valued part of a unique collection. The engine was donated this summer to **Shane Sherman,** a Savona motel owner and a dedicated hobbyist who has spent the past twenty years acquiring all types of old steam, gas and diesel engines.

The Bellis-Morcom engine from Sardis saw quite a lot of service in the frequent power outages over the years but had become unable to cope with expanding plant requirements. It has now been replaced by a diesel driven generator.

Mr. Sherman says he began collecting old engines after the second world war when steam started to disappear as a source of power. His search has taken him through most of the B.C. Interior and remote areas of Alberta and Saskatchewan.

Some of the engines he has bought through normal channels and some have turned up in unusual places. He found an abandoned 1910 steam tractor near Whitecourt, Alberta and hired a DC-6 cat to haul it out of the bush and muskeg. Another find was a 1920 Reo truck engine that was used on a boat on Harrison Lake. "I dragged and hooked it out of the lake after an old guy told me about it," he said. Many of Mr. Sherman's engines are in working order now and others he is in the process of restoring.

Only two items in Mr. Sherman's collection were donations. These include two grain elevator engines from the Saskatchewan Wheat Pool in Regina and the engine from the Sardis plant. The Dairyland engine was built in England and the generator in Sweden around 1910. It has a two-inch thick marble switching panel. Says Mr. Sherman, "I was very grateful to get them even though the freight was expensive.

Operating a motel and working on old engines would be enough to keep most people fully occupied, but Mr. Sherman also handcrafts model steam locomotives and paints landscapes. But he looks forward to the day when he can devote most of his time to locating, buying and restoring the "antiques" that played a vital part in opening the West.

DOUG WILSON *(left) and son* BARRY *(right) pose with instructor prior to taking off on their first experience in parachuting.*

Sky Dive

Swooping out of the aircraft on his first parachute jump, **Doug Wilson** wondered how the devil he ever could have got himself into a predicament like this! Doug, who is the Asst. Fleet Safety Supervisor at Burnaby, is also a Regimental Sergeant Major in the Canadian Army. When informed that some of the female members of his Militia Service Battalion had signed up with the B.C. Parachute school, Doug, not wishing to appear a coward in front of the girls, reluctantly agreed to take the plunge himself. His son, **Barry,** also challenged him to a parachute jump, making it doubly impossible to back down. On the appointed day, they were outfitted in all the proper gear and, with instructor standing by, jumped from an altitude of 2800 feet. One safety feature was the static line attached to the plane which snapped off from their body weight and automatically opened the chute. Both Wilsons floated down safely without mishap (Doug landing slightly off course in a farmer's field) and agreed that it was a thrilling sensation. But when asked if he would be taking up sky diving as a hobby, Doug replied without much enthusiasm, "I might try it *once* more."

Branch Reports

Kitimat: George Thom and his wife **Nadine** recently celebrated their 25th wedding anniversary with a trip to Hawaii. George recently accepted the nomination of Lt. Governor for the Kiwanis Club, Division 1. According to our correspondent, Kitimat finally has a new truck, not exactly new but the next best thing —a 1965 model with a new paint job. Accompanying the truck was a telex from **Bill Hawes** with the following message: *"Slightly used truck number 71 leaving Burnaby today via Northland for your branch. Truck was driven with great care by retired milkman. Please treat same with respect."* Kitimat promises to take good care of it. **Anterio Santos,** Kitimat production, went home to Portugal for his holidays, for the first time in 11 years.

Prince George area: some personnel additions have been reported by correspondent **Bob Frazer** — at Quesnel, **J. Drew** and at Burns Lake, **D. Greenhaulgh. Jim Luvett,** new at Mackenzie depot, is a former cook, worth remembering if he invites you to lunch.

Prince Rupert area: Jens Norgaard-Graversen, Prince Rupert branch retail driver placed first in the branch's new customer promotion and sixth in the company's overall competition. He was married last month so double congratulations are in order. **Allan Service,** Prince Rupert wholesale driver was selected as Installing Officer for the local chapter of Order of Demolay, an organizataion dedicated to building better citizens. The Prince Rupert branch was featured in a local newspaper when a group of kindergarten students from Conrad school toured the premises. **Hugh Robins,** our correspondent, recently took part in a "working attire" fashion show staged by the Knights of Columbus. Hugh went as a milkman, accompanied by his wife **Dorothy,** the milk maid and a cow, complete with rubber glove udder and authentic milking stool. "Clara" had wheels which enabled her to glide gracefully amid the crowd across the stage. Not to be outdone among the current fish stories, Prince Rupert, Halibut Capital of the World, sent along this clipping (photo right) of a killer-halibut weighing 304 lbs. and over 7 ft. long. A local fisherman landed the formidable specimen. At **Terrace,** a new man has taken over the wholesale route. He is **Randy Cowans,** formerly of Victoria.

Watch out, Jaws!

Burnaby area: Ernie Brown has left the FVMPA to take a position with Andre's Wines. On the same note, it was reported that **Tom Bastable** had a hard time finding his way out of Labatt's Brewery when the Dairyland baseball team was invited over for refreshments after the game with Labatts. **Ron Brown** has just returned from holidays in England and **Joyce McEwan** had an eventful tour of New Orleans and the "Deep South".

HUGH ROBINS *and wife,* DOROTHY, *promoted milk in Prince Rupert fashion show.*

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Dairyland PACIFIC

Milk break

OCT., NOV., DEC., 1975 VOL. 1, No. 4

Dairy Surmounts Strike Problems

A combination of strikes this fall tested the FVMPA's ability to cope with difficulties well beyond those that occur in everyday operation. The initial problem was a surplus of milk due to the closure of the large supermarket chains. Much of the raw milk normally processed by Lucerne and Foremost arrived at Burnaby for fluid processing, making a daily production volume averaging over a million pounds. The Delair plant, which had been shut down for its annual maintenance was opened and ran full shifts to handle some of the surplus. The same situation developed at Sardis where the powder operation was working to capacity.

The supermarket strike also meant that a tremendous demand for milk products was placed upon the small groceries that remained open — very few of whom had the facilities to handle this additional stock. Often they wanted special service that was impossible to provide. It took considerable diplomacy on the part of the sales force to explain our problems and keep up a good relationship with these customers.

Other difficulties were created in merchandising milk in chain stores unaffected by the strike. Sales Reps spent considerable time ordering milk and other dairy products that, in some cases, quadrupled in turnover compared to sales prior to the strike. To give an example, a Woodwards store loaded its milk case to capacity the first Saturday morning following the walkout and opened their doors at 9:30. By 10:15, ninety percent of the case was empty, despite the two floor employees refilling. Customers were loading their baskets with five and six three-quart containers at a time, and fighting over products as they hit the shelves. This situation carried on, but to a lesser extent once the public calmed down. However, dairy cases were still being filled as many as eight to twelve times a day.

At the same time, a strike in the pulp and paper industry contributed to a severe shortage of many package sizes. This accelerated because of the increased production and the net result was that several items went out of stock.

The strike of local carton suppliers had been anticipated and stockpiling of Pure Pak and corrugated cartons were purchased in advance, but these dwindled away in half the expected time. Some suppliers in Eastern Canada were also on strike and the American size cartons could not be run on our machines.

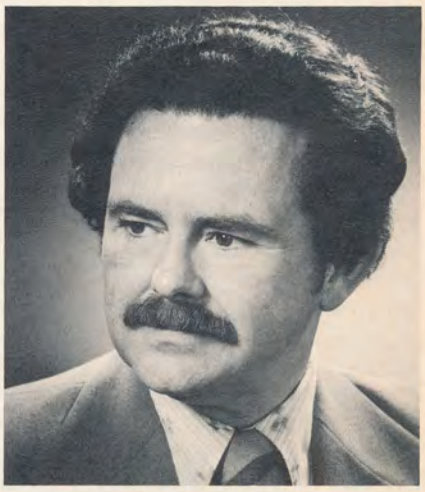
Consequently, after a few weeks, stocks of smaller size cartons became a real headache. Unable to procure Dairyland cartons in quarts, pints and half pints, the purchasing department began a frantic search in Eastern Canada for any cartons that we could

Continued, next page

Due to the postal strike, we are combining the October, November and December issues of Milk Break into one. Much of the news is late, but we've included that which will still be of interest to our readers.

In the January issue coming up, we will report on the new GEAC computer system now in use at Burnaby and the recent meeting of the Quarter Century Club.

Appointment



Roy Moore

An announcement was made recently of the appointment of Roy Moore to the new position of Assistant Comptroller. He will be directly responsible to M. P. Goepel. Roy graduated from UBC in 1962 with a combined B.Comm. and C.A. degree, having articled with Clarkson, Gordon and Co. while attending university. He joined FVMPA as Internal Auditor in 1968.

AS WE NEAR THE YEAR-END, it is natural to reflect back over the past twelve months and when doing so, our thoughts relate to the many problems encountered as a direct result of inflation — labour unrest, material shortages, governmental control programs. These are the more important factors that combined to make each of our jobs more difficult.

The bright side of the year has to be that in the face of so many obstacles, we were able to maintain a continuous service to our customers throughout Western Canada. This was only possible through a combined cooperative effort on the part of each employee. Your attitude and efforts on our behalf are reflected in our continuous growth. For this we are truly grateful.

At this time too, I would like to extend on behalf of your management and Board of Directors, our best wishes to you and your families for a truly Merry Christmas and a healthy and Happy New Year.

Neil Gray
FVMPA General Manager

Strikes. continued

use. Hence, the variety of brands that moved across production lines during that month, many bearing all French labels.

Several customers phoned in very upset to think we would bring milk here from Quebec when we could have got it from Alberta. But one customer let us know that the French whipping cream was much better than Dairyland's.

Controlling the flow of different packages coming in proved to be quite an undertaking and daily stock-taking became a necessity. There were numerous mix-ups in suppliers sending the wrong cartons or shipping them to other B.C. dairies, or shipping short supplies of badly needed items and too many of types we did not need. But the production department co-ordinated their efforts with whatever cartons were available and customer complaints were quite minimal.

Both B.C. Sugar and Alcan Foil were also on strike into the Fall, causing further complications. Butter wrap was scarce for a period but is now back in full supply.

During this hectic period distribution staff in both wholesale and retail areas worked many long hours to keep up with the increased work load and new customer influx. New home delivery customers were estimated to be 3500 and as a result of the strike another route was added. It has been many years since a new retail route has been put on the road. Most of the new customers stayed with home delivery once the strike was over.

However, an adverse effect was felt on the Pacific division. Pacific products are grocery items and, as such, are handled by large grocery wholesalers and not delivered directly by us to the stores. During this period some Pacific products were available in smaller stores but many shortages occurred. For this reason, the strike caused a disaster in this area.

Back to normal with the passing of Bill 146? Then came the mail strike, with all orders going out via phone and telex, with a little help from the Blaine post office. Hand delivering of invoices and cheques has had to be carried out mainly by sales reps.

But throughout the major difficulties, all departments reported that they could not have managed without the teamwork among their staffs.

Golfers teed off in rain

The Staff and Welfare Mixed Golf Tournament was held in October at the Tsawwassen golf club. There was an excellent turn-out despite the wet weather. Everyone had a good time except Jim Miller who was organizing the event and did not attend at all, as he had sustained cracked ribs that day from practising with too short a club. The team of Ruth Morrison and Reg Clarkson won the low gross and Donna Utendale and Ralph Ruddy, the low net.

I-r DAN FLEMING, MARILYN ROUGEAU, FRED GLOVER, ANN WILSON, LLOYD MORRISON, JOYCE McEWAN.

I-r LEE ALBERTS, JOANNE COLE, REG CLARKSON, RUTH MORRISON, DEBORAH MacDOUGALL, GEORGE RULE.

I-r- BILL BIRCHMORE, JOHN McNULTY, ALLAN ALLEN-GREY, MEL SHERWOOD, JIM DEFRIES.

I-r KATHY REILLY, KAREN DAVIES, BOB KOSTERMAN, CATHY CLARKE, BRIAN HALVERSON.

FVMPA farmers, through the Council of Locals representing their membership, voted to extend their appreciation for the efforts put forward by all employees during the strike.

"You know, dear," said the wife, "you don't seem as well dressed as you did when we were married."

"I don't know why," came the reply, "I'm still wearing the same suit."

* * *

Illinois Fair Employment officials are said to have ordered an employer to cease giving aptitude tests to job applicants, "because this discriminates against those who can't pass the tests."

School for Horses

Horses to some people are a pleasant hobby or to others, a means of making fast money. But to **Bob Hayward,** they are a life-long pursuit which completely fills his leisure hours. Bob is a Pure Pak operator at Burnaby, who, together with his wife, **Jill,** owns and operates a training stable for horses at his home in Aldergrove.

His property, consisting of five acres, is not large, but it is organized to maximum efficiency to handle the many facilities offered there. Primarily geared toward the training of horses, the stable also offers lessons in riding, stud service and boarding. It often takes on the rewarding task of finding just the right pleasure horse for a prospective owner.

Bob does most of the training himself. He initially schools a horse in being an ordinary safe-to-ride mount. Then, if desired, he teaches it the many intricate commands needed to perform in a show ring. This can take from three to six months, depending on the animal and the degree of specialization.

Last year, Bob had 28 horses of various breeds residing in his stable. His clients come from many different backgrounds and occupations. According to Bob, however, many of them have a common motive in taking up horsemanship. He explains, "Most people have a need to ease the tension caused by the way we live, and horses demand total concentration in a natural outdoor space." He points out that the horse population is now about 80,000 from Vancouver to Hope.

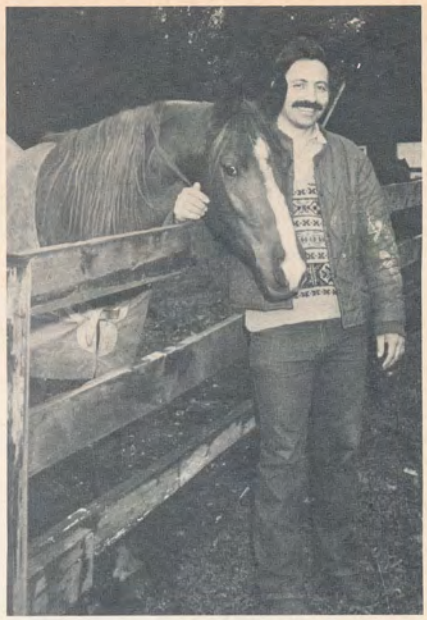
Bob has been familiar with horses for as long as he can remember. He grew up in Northern Alberta and, as his father was a horse trainer, he acquired not only a great love for horses, but also the ability to communicate with them. He started with Dairyland ten years ago, at that time keeping a few horses near White Rock. After five years he had saved enough to buy his present property and begin business in earnest.

Breeding and raising horses is another aspect of the operation. Bob keeps several pure-bred stallions on the premises to stand for stud. A live foal is guaranteed for a stud fee ranging from $150 to $500.

The Haywards also breed their own Arabian stock with which they hope to develop a top conformation blood line. The prime test of this is at the "Nationals" competition, where the best conformation horses in North America are selected. Jill Hayward is a student of Arabian pedigrees and keeps exacting breeding records. Producing winning show performers is also an important goal with these animals.

The Arabian horse is Bob's personal preference because of its intelligence, aristocratic looks and "brilliance" in the show ring. Although he considers all of his horses pets, his favorite is Faja, a chestnut Arabian gelding. This horse has won 100 performance points, making him one of the top four geldings in B.C. Another special horse, but for a different reason, is an American Saddlebred which he rescued from a miserable existence, nursed back to health and now keeps for lessons. Bob says Sailor will walk placidly around a paddock for a beginner, but will perform with great spirit with an experienced rider.

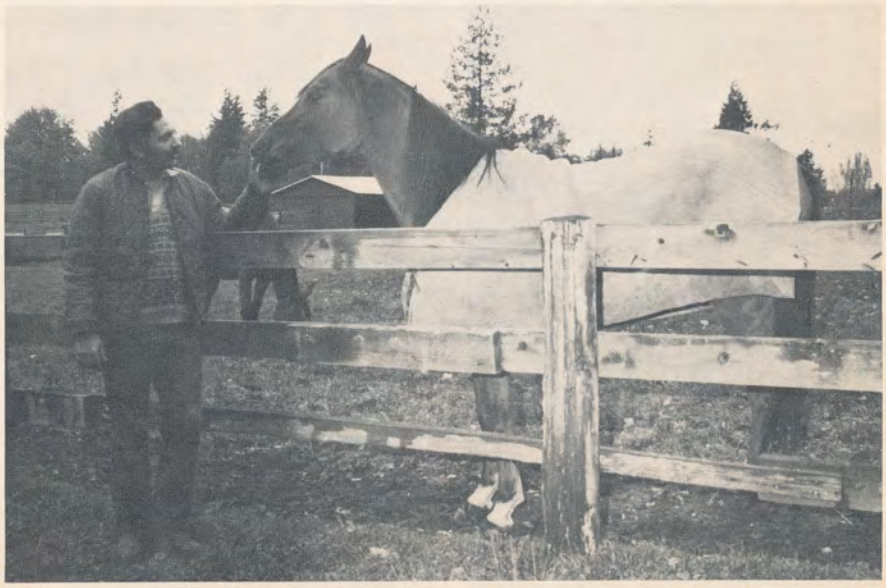
Bob thinks the qualities needed most to train a horse are patience and the ability to understand the animal. He maintains, "Horses know friendship and can understand fair discipline. Most of the faults we see are man-made ones." Clients will often bring in a horse for training only after it has been ruined by bad handling. However, he can recall the occasional personality conflict where a horse and owner just cannot get along.



BOB HAYWARD *breeds and trains all types of show horses at his stable in Aldergrove.*

Bob's biggest problem is time. After a full day's work, he regularly goes home to exercise as many as twelve horses. He estimates that about 30,000 miles a year are travelled in attending shows on weekends and holidays. On their last holiday in the U.S. they couldn't resist buying a five-month old filly which cost them $5,000.

The best thing about this endeavour? Aside from the satisfaction of being an expert in his line, Bob enjoys being totally absorbed in one stimulating activity. He says, "I'm lucky to be able to do the thing I like best."



Bob "breaks" a new horse very gently, spending at least two weeks in ground work before attempting to ride. When the horse is ready, he will then teach the rider how to handle it.

Comings and Goings

JOINING US:

Plant Stockroom—K. E. Gilham
Retail Sales—D. P. Roche
Cache Creek—W. C. Laskey
Route Accounting—C. L. Finamore
Route Accounting J. A. Weik
Sardis Production—L. Wiens
R. J. Lecompte
R. C. Isbister
D. W. Icard
Burnaby Butter & Ice Cream—
R. Ciccone
G. M. Asseltine
F. Bloomquist
W. M. Gibson
Burnaby Wholesale—R. Turner
W. Dunn
Production—F. D. Hudson
R. M. Fletcher
S. Symington
P. D. Burr
A. M. Younker
N. Levasseur
L. Vanderhall
G. Ternes
A. J. Jagerhofer
L. M. Thomson
C. I. McKee
D. M. Wilson
C. Amero
L. A. Klause
Checkers—M. E. Petrie
W. E. McBratney
Retail—P. Strudwick
R. Taylor
R. Bjornasson
Prince Rupert—R. M. McDonald
Pacific Milk—K. P. Burr

LEAVING US:

Engineers—J. Whitley
Production—F. D. Welvaert
G. Jack
Retail Sales—E. L. Farmer
Cache Creek—W. J. Glen
Pacific Milk—C. Barton
L. W. Schmidt
Route Accounting—M.L. Fillingham
Delair—L. Prost
Workshop—R. Fipke
Production—M. F. Vanveen
Retail—R. Mills
Retail—J. F. Heseltine
Nanaimo—W. J. Damery
Courtenay—J. B. Clark
Prince George—A. Okeson
Prince Rupert—A. W. Service
H. Fairbrother
General Office—J. Monks

Branch Reports

Squamish area: **Don Hobbs,** our correspondent, reporting for the first time, is Supervisor at the Squamish branch and has a staff of four regular drivers. The branch covers the area north of Bowen Island and into the Pemberton Valley, a logging and farming district, renowned for its prize potatoes; in fact, the valley is the largest potato growing area in the province. Squamish branch makes a regular call of 100 miles once week into the quaint old town of Mount Currie to deliver ice cream to the "Last Chance" drive-in grocery standing on the edge of the huge Indian Reserve there. The branch also serves some 500 home delivery customers in the immediate area. The biggest event in the community is their "Loggers Sports Day" which was held in August and featured sulky races and many logging feats of skill, including a "tree falling" event not seen in other logging shows. The Dairyland employees at Squamish are involved in many community activities. Don Hobbs, **Garry Thompson** and **Lorne Walkery** make up a curling team; Don and Garry and wives, **Carol** and **Jeannette** have entered the mixed bowling league. Don is also directing youth activities for the Rotary Club. His son **Erik** (whom you may remember as the Easter Seal's Timmy a few years ago) is active in school band, playing violin and clarinet. **Bob Koenig** and his wife, **Louise,** are boating enthusiasts and **Jack Osterberg** is official photographer in all the local Demolition Derbys.

Sardis — Our correspondent, **Roy Stark** reports that a Sardis-Delair golf tournament involving 16 people from both plants was held during the summer.

Frank Hannah won the low gross and **Jim Watson,** the low net. For the second time in a row, **Jack Parker** won the novelty Par 3 low gross.

Prince George—Staff changes are reported by **Bob Frazer** at two of the depots in his area. **Ken Kemash** has transferred from Burns Lake to Vanderhoof and **Daryl Greenhaulgh,** new at Burns Lake will take over his position, working under **Ed Novakowski.** Ken and his wife **Jean** are the new parents of a baby boy.

Prince Rupert area—More golfers! **Tom Cook,** branch shipper-receiver, shot a respectable 102 in the local Shriner's tournament this month. However, the week before, he got a hole-in-one on a 165 yard green, which he could have used in the tournament. Another "duffer" **Maurino Ruperto,** recently promoted from shipping to wholesale driver, has been shooting in the low 80's after three months playing the game. Terrace branch supervisor, **Roy Oliernay** says there is nothing exciting happening at their branch but "watch out" once they settle into their new premises.

Bill Ingles surprised everyone with a hidden talent for sorcery when he divined a subterranean spring for the new Terrace branch's water supply. (The building is outside city limits). Using a forked willow branch, he found a well 20 feet deep. According to Bill the ends of the branch start pulling together when they are directly over the water. Then, if you are holding a stick over the same spot, it will sway up and down the same number of times as the depth in feet of the spring.

Burnaby's baseball team ended for the year after a six-win, four-loss record in games with other local firms. The Dairyland team attributed a fairly successful season, in part, to one of their star players, who performed under the alias of "Little Buttermilk".

Pacific Milk News—Welcome to **Keith Burr** who joined Pacific Milk in September, as their salesman for the Saskatoon area.

Joyce McEwan, Pacific Milk Secretary, was the lucky winner of $1,000 in the recent Olympic Sweepstakes draw.

Jim Donaldson, Pacific salesman for the Vancouver area was the winner of the Food Executives Club of Vancouver 1975 Golf Tournament. In addition to winning the Doug Fraser Memorial Trophy for low gross, Jim had his photograph in the September issue of the Canadian Grocer.

PUBLISHED MONTHLY FOR THE INFORMATION OF THE EMPLOYEES OF THE FRASER VALLEY MILK PRODUCERS' ASSOCIATION,
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